



BY RANCHERS, FOR RANCHERS

"Preserving our American Heritage"

MID-AMERICAN STOCK SHOW *2022 Sponsorship Levels*

SPONSORSHIP OPPORTUNITIES

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PREMIER: \$20,000

2, 10x10 trade show vendor spaces, 2 full-pages, full-color ads in the MASS show catalog, Logo placement on website and video boards, Logo banner displayed in show arena, Media promotions, VIP parking spaces, Ranchers VIP Club membership credentials...and more!

PRIME: \$15,000

2, 10x10 trade show vendor spaces, 2 full-page, full-color ads in the MASS show catalog, Logo placement on website and video boards, Logo banner displayed in show arena, Media promotions, VIP parking spaces and Ranchers VIP Club membership credentials.

CHOICE: \$10,000

10x10 trade show vendor space, 1 & 1/2 full-page ads, full-color ads in the MASS show catalog, Logo placement on website and video boards, Logo banner displayed in show arena, Media promotions, VIP parking spaces and Ranchers VIP Club membership credentials.

GOLD: \$7,500

10x10 trade show vendor space, 1 full-page, full-color ad in the MASS show catalog, Logo placement on website and video boards, Logo banner displayed in show arena, Media promotions, VIP parking and Ranchers VIP Club membership credentials.

SILVER: \$5,000

10x10 trade show vendor space, Junior page, full-color ad in the MASS show catalog, Logo placement on website and video boards, Logo banner displayed in show arena, Media promotions, VIP parking and Ranchers VIP Club membership credentials.

BRONZE: \$2,500

1 half page, full-color ad in the MASS show catalog, Logo placement on website and video boards, Logo banner displayed in show arena, Media promotions, VIP parking and Ranchers VIP Club membership credentials for 2.

TROPHY: \$2,000

One-third, full-color page ad in the MASS show catalog, Logo placement on website and video boards, Logo banner displayed in show arena, Media promotions, VIP parking and Ranchers VIP Club membership credentials for 2.

BUCKLE: \$1,000

Logo placement on website and video boards, Logo banner displayed in show arena, Media promotions, VIP parking and Ranchers VIP Club membership credentials for 2.

RANCHERS VIP CLUB ANNUAL MEMBERSHIP

Any individual interested in the education of preserving our western heritage, ranching and livestock industry can join. Membership entitles you to entrance into the Ranchers Club Hospitality Room overlooking the show arena, during the Mid-American Stock Show, plus more – to be announced!

FOR 2 – \$250 FOR 1 – \$150

ADDITIONAL SPONSORSHIPS AVAILABLE

- Western Heritage Livestock Youth Scholarships
- Supreme Livestock Galas
- Ranchers Club Hospitality Room
- October 31 Monster Mash Barn Party
- Advertising in the MASS show catalog

WESTERN HERITAGE TRADE SHOW

BEEF CATTLE SHOWS

Supreme Champion Junior Heifer
 Supreme Champion Open Heifers
 Supreme Champion Bull
 Supreme Champion Pen Shows

Open and Junior Shows
 Elite Angus Genetics Sale
 Bull & Heifer Pen Shows

Aberdeen
 American Highland
 Black Hereford
 Charolais
 Chianina/Chi-Angus
 Hereford
 Gelbvieh/Balancer
 Limousin/Lim-flex
 Maine-Anjou/Maintainer
 Miniature Hereford
 Red Angus
 Salers/Optimizers
 Shorthorn/Shorthorn Plus
 Simmental/SimAngus
 South Devon/Poundmaker

JUNIOR MARKET BEEF SHOW

Supreme Champion Steer
 Showmanship classes
 Prizes and Scholarships Awarded

PROSPECT STEER & HEIFER SHOWS

Showmanship classes
 Prizes and Scholarships Awarded

OPEN, BREEDING, WETHER DAM & JUNIOR SHEEP SHOWS

22 Breed shows
 Wether dam & sire shows
 Junior Showmanship classes

BOER GOAT OPEN BREEDING & JUNIOR MARKET SHOWS

Open and junior wether dam & buck shows

SWINE OPEN BREEDING & JUNIOR MARKET SHOWS

5 Breed & AOB shows
 Junior Showmanship classes

Visit our website for more information at www.midamericanstockshow.com

The Mid-American Stock Show is a 501 (C) 3 not-for-profit. All sponsorships are tax deductible



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PLEASE TELL US YOUR SPONSORSHIP PREFERENCES

___ Beef

___ Supreme Championships

___ Supreme Livestock Galas

___ Swine

___ Trophy/Banner Awards

___ Ranchers Club Hospitality Room

___ Sheep

___ Showmanship Awards

___ October 31 Monster Mash Barn Party

___ Goat

___ Herdsman Awards

___ Advertising in the MASS show catalog

___ Logo banner displayed

___ Livestock Youth Scholarships